

### About the Institute of Politics

The nonpartisan Institute of Politics at the University of Chicago is an extracurricular program designed to ignite in young people a passion for politics and public service. In the past five years, the IOP has welcomed over 1,200 guests to campus as part of its Speaker Series, hosted 113 fellows as part of its resident and visiting Pritzker Fellows Program, supported over 1,200 fully-funded student internships around the world, and helped over 800 students participate in student-led civic engagement projects.

### About the Nieman Foundation for Journalism

The Nieman Foundation for Journalism at Harvard houses a dynamic set of initiatives to promote and elevate the standards of journalism and educate and support those poised to make important contributions to its future. Nieman does this through fellowship programs, online and print publications, and programming that convenes some of the leading thinkers of our time.

### About the Robert R. McCormick Foundation

The Robert R. McCormick Foundation works with communities in Chicagoland and across Illinois to develop educated, informed, and engaged citizens. The foundation's aim is to assist communities, strengthen democracy, and help ensure that all families and children have the opportunities they need to flourish.

### About the Google News Initiative

The Google News Initiative (GNI), is Google's effort to help journalism thrive in the digital age. The GNI brings together everything we do in collaboration with news publishers and the ecosystem—across products, partnerships, and programs—to help build a stronger future for news. The GNI fuels these efforts through a \$300 million dollar commitment focused on three objectives: elevating and strengthening quality journalism, evolving business models to drive sustainable growth, and empowering news organizations through technological innovation.

### About The Joyce Foundation

The Joyce Foundation is a nonpartisan private foundation that invests in public policies and strategies to advance racial equity and economic mobility for the next generation in the Great Lakes region. The Joyce Foundation supports policy research, development, and advocacy in five areas: Education and Economic Mobility, Environment, Gun Violence Prevention and Justice Reform, Democracy, and Culture. Joyce focuses its grant making in Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin, and partners with funders to explore promising policy solutions in other states or at the federal level.

# 2020 CAMPAIGN JOURNALISM CONFERENCE

APRIL 11-12, 2019 | CHICAGO

**#Covering2020**



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### Questions?

Email Christine Hurley ([cehurley@uchicago.edu](mailto:cehurley@uchicago.edu))  
and Matt Jaffe ([mjaffe@uchicago.edu](mailto:mjaffe@uchicago.edu))

**CJC2020.com**

**THURSDAY, APRIL 11**

8:00 - 8:30 am

**Breakfast**

8:30 - 9:45 am

**Reimagining Election Coverage**

Jamelle Bouie, The New York Times; Peter Hamby, Snapchat; Eliana Johnson, Politico; Jonathan Martin, The New York Times; Margaret Sullivan, The Washington Post (moderator)

9:45 - 11:00 am

**Managing the 2020 Moment**

Sam Feist, CNN; Amanda Terkel, HuffPost; Ben Smith, BuzzFeed; Margaret Talev, Bloomberg (moderator)

11:00 am - 12:00 pm

**Primary Primer**

Jeff Berman, former Obama '08 national director of delegate operations and Julie Pace of The Associated Press (moderator)

12:00 - 1:00 pm

**Lunch**

1:00 - 2:00 pm

**The First Four: A Primer on Iowa, New Hampshire, South Carolina, and Nevada**

Matt Strawn, former Iowa GOP chair; Sue Dvorsky, former Iowa Democratic Party chair; Terry Shumaker, former co-chair of Clinton New Hampshire campaign; Jon Ralston, The Nevada Independent; Jim Hodges, former South Carolina Governor; Athena Jones, CNN (moderator)



2:00 - 3:15 pm

**Breakout sessions**

**Option 1: Money**

Sheila Krumholz, Center for Responsive Politics; Ken Vogel, The New York Times; Julie Bycowicz, The Wall Street Journal

**Option 2: Life on the Trail**

Julianna Goldman, CBS News; Lisa Lerer, The New York Times; Cecilia Vega, ABC News; Athena Jones, CNN

**Option 3: Social Media Verification**

Benjamin Decker of Memetica and Aimee Rinehart of First Draft News

3:15 - 3:30 pm

**Break**

3:30 - 4:30 pm

**Polling**

Michael Baselice, former Trump pollster; Joel Benenson, former Clinton pollster; Lee Miringoff, director of the Marist Institute for Public Opinion; David Wasserman, The Cook Political Report (moderator)

4:30 - 5:30 pm

**Hacks and Flacks**

Alex Conant, former Rubio spokesman; Jen Psaki, former White House communications director; Betsy Fischer Martin, American University (moderator)

5:30 - 7:00 pm

**Outlook (cocktails and hors d'oeuvres)**

David Axelrod, UChicago Institute of Politics; Jeff Zeleny, CNN; Amy Walter of The Cook Political Report; Ann Marie Lipinski, Nieman Foundation (moderator)



**FRIDAY, APRIL 12**

8:00 - 8:30 am

**Breakfast**

8:30 - 9:45 am

**Demographics and Identity Politics**

Jane Coaston, Vox; Alfredo Corchado, The Dallas Morning News; Ashley Spillane, former Rock the Vote president; Ron Brownstein, CNN (moderator)

9:45 - 11:00 am

**Data in Campaigns**

Larry Grisolano, former director of paid media and opinion research for Obama; Lena Tom, Progressive Data Jobs; Sasha Issenberg, Monocle (moderator)

11:00 - 11:15 am

**Break**

11:15 am - 12:30 pm

**Paid/Digital Media: How 2020 Campaigns Will Deliver Their Message**

Jeff Roe, former campaign manager for Ted Cruz; Laura Olin, former Obama social media strategist; Tad Devine, former Sanders chief strategist; Ashley Parker, The Washington Post (moderator)

12:30 - 1:15 pm

**Lunch**

1:15 - 2:30 pm

**Bringing it Home**

Patricia Lopez, Minneapolis Star Tribune; Rachel Stassen-Berger, The Des Moines Register; Chad Livengood, Crain's Detroit Business; Monica Davey, The New York Times (moderator)

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